

Primary Information Releases More Postcards for Protest

AN artnews.com/2017/06/19/primary-information-releases-more-postcards-for-protest/

Andy Battaglia

6/19/2017



Postcard by Sharon Hayes.

COURTESY PRIMARY INFORMATION

After releasing a series of politically minded, artist-designed postcards in May, the New York-based publishing project Primary Information has come out with another round—and plans to keep adding new cards to the mix every month “for the foreseeable future.” The new batch of ten cards features designs by Lutz Bacher, Sharon Hayes, Jonathan Horowitz, Marc Hundley, Kayode Ojo, Paul Ramírez Jonas, Aïda Ruilova, Aram Saroyan, Stewart Uoo, and C. Spencer Yeh. All cards cost \$1 and are offered with encouragement to use them in the spirit of protest.

“Part of our mission has been to continue the tradition begun in the 1960s of creating a space and form for art to be distributed into the world beyond our cultural capitals,” a statement reads. “Postcards have long been a part of that tradition, with artists engaging with the form for well over 50 years now. While we see this project as a continuation of that very important tradition, we also see the need to double down on this form as a political space embedded with the urgency, diversity, and complexity of voices that are the hallmark of our times. Who better to do this than artists?”

The cards are for sale on the Primary Information website.

